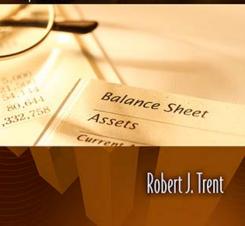
# **SUPPLIER DEVELOPMENT**

#### **BEST PRACTICES AND PROCESS**

Supply Chain Financial Management

Best Practices, Tools, and Applications for Improved Performance



### What is supplier development?

- Supplier development represents any activity or effort on the part of the buying firm to improve the performance of key supply chain members
- Development efforts fall primarily into two categories...
  - Working with a supplier to improve an existing performance capability, or to resolve a problem with an existing capability (can be reactive or proactive)
  - Working with a supplier to create a performance capability where none previously existed (proactive)

# **Supplier Development Best Practices**

### Best-practice firms...

- Have a well-defined supplier development process in place
- Rely on an executive steering committee to help identify and prioritize development opportunities
- Work with key suppliers to identify opportunities and to gain executive support
- Establish a central system for controlling and monitoring supplier development efforts

## **Supplier Development Best Practices**

### Best-practice firms...

- Post the progress and results from development projects on a company Intranet
- Manage supplier development initiatives as projects with widespread visibility across the organization
- Use their supplier scorecard system to help identify improvement opportunities and track performance gains (supplemental article available that details the problems with most scorecard systems)
- Measure and report the financial payback from their development efforts

# **Supplier Development Best Practices**

### Best-practice firms...

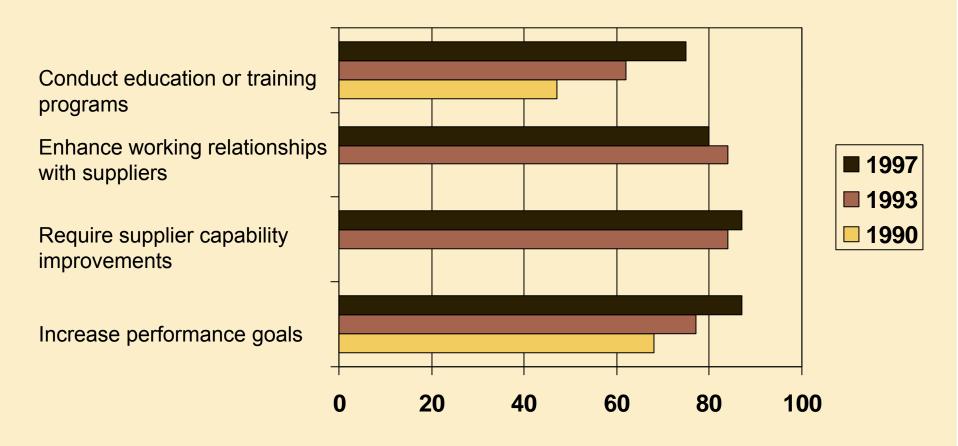
Make budget specifically available to cover travel and living expenses of supplier development participants

- Supplier development has been philosophically difficult for many U.S. firms...Why?
- Most supplier development activities in the U.S. have been reactive...Why?
- The logic behind supplier development is clear...
  - With fewer remaining suppliers, performance improvement will occur primarily through the improvement of existing suppliers rather than large-scale supplier switching
- Identify a set of factors that are critical to effective supplier development...



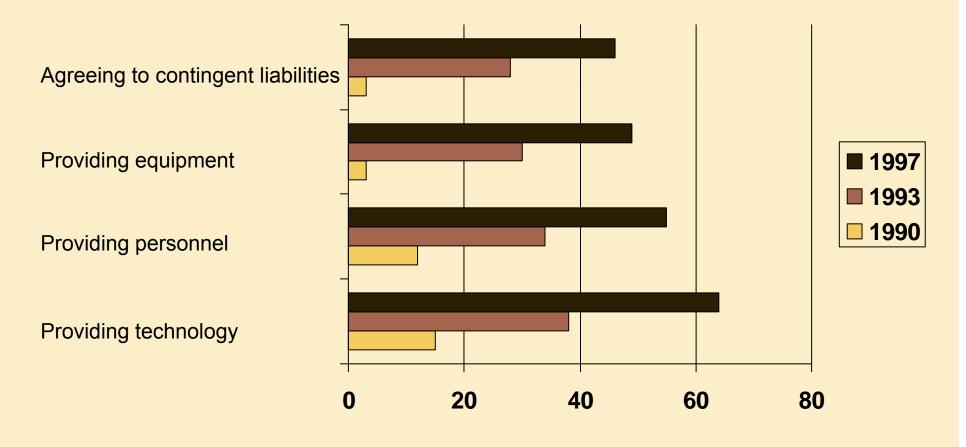
# **Supplier Development Activities**

Growth in supplier development (percent of firms indicating they rely on a development activity)...



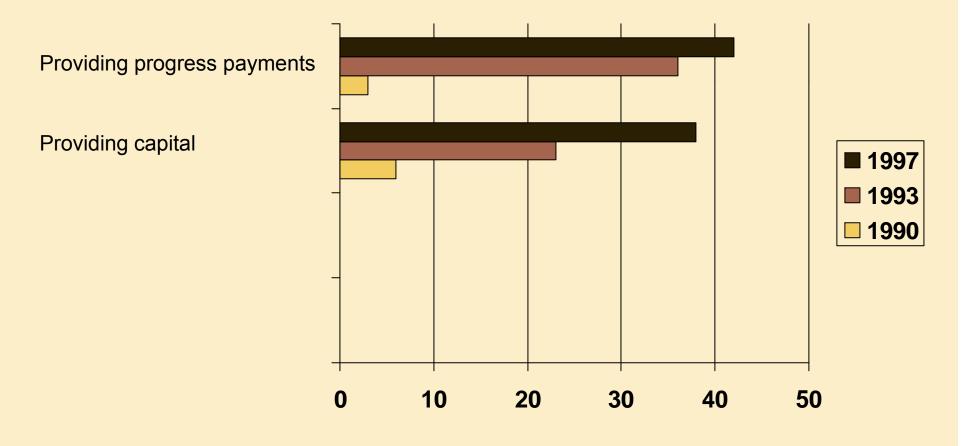
# **Supplier Development Activities**

Growth in supplier development (percent of firms indicating they rely on a development activity)...



# **Supplier Development Activities**

Growth in supplier development (percent of firms indicating they rely on a development activity)...



### Identify possible risks to supplier development



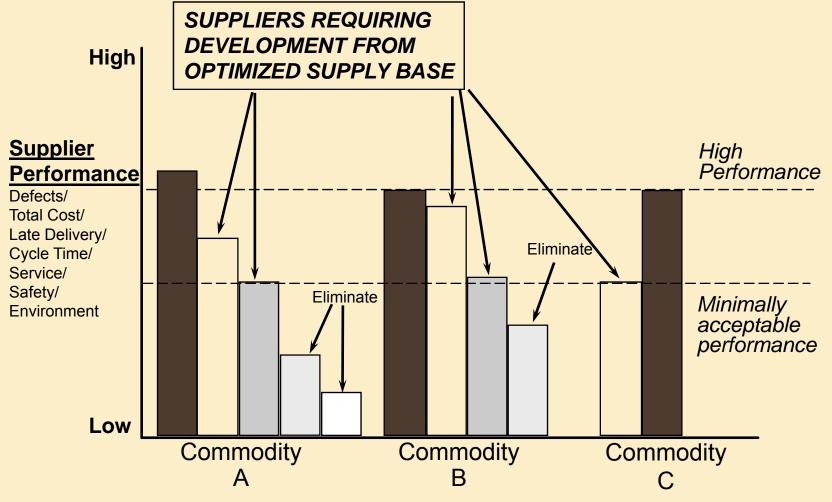
J. Ross Publishing WAV™ material

- Allocate development resources carefully!
  - Most firms budget limited resources to the development effort
  - Some suppliers are world-class and do not require development efforts
  - Some suppliers may not want your development support



# **Identify Candidates for Development**

Identifying potential development candidates



# **Supplier Development Results**

#### Krause, Survey of 527 firms Respondents: ISM members

Criteria	Before Supplier Development	After Supplier Development
Incoming defects	11.65 %	5.45 %
% on-time delivery	79.85 %	91.02 %
Cycle time (from order placement to receipt, inclusively)	35.74 days	23.44 days
% orders received complete	85.47 %	93.33 %